

TOILETRY & HYGIENE DRIVES

Everyone deserves access to basic hygiene products, no matter their situation. The Drop provides an onsite shower and laundry facilities so clients and visitors can shower, wash clothes, and access clean personal care products when they need them.

PERSONAL HYGIENE:

- Body wipes/bathing wipes
- Hand wipes
- Body wash
- Bar soap - individually wrapped
- Shampoo & Conditioner
- Face wash
- Deodorant
- Lotion/moisturizer
- Hand sanitizer
- Sunscreen

SHOWER & GROOMING:

- Washcloths
- Flip-flops / shower shoes
- Disposable razors
- Shaving cream
- Combs
- Hairbrushes
- Shower caps
- Cotton swabs

DENTAL CARE:

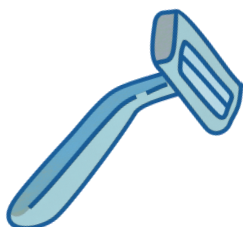
- Toothbrushes - individually wrapped
- Toothpaste
- Mouthwash
- Dental floss
- Floss picks

OTHER ESSENTIALS:

- Antibacterial/disinfecting wipes
- Facial tissues
- Disposable laundry bags
- Small toiletry bags/hygiene kits
- Pads & tampons
- New socks
- New underwear

WHY TRAVEL SIZE?

- Products can be distributed to each person as their own.
- New, sealed items help ensure products are unused and sanitary.
- Smaller items are easier for our team to store and distribute.
- Clients can easily take essentials with them in a bag or backpack.



HOW TO HOST A DRIVE

CHOOSE WHAT YOU'LL COLLECT

Pick 5 to 10 items from our list to focus on. Keeping the list short makes it easier for participants to know exactly what to purchase.

TIP: You can choose items based on a theme

- Shower Essentials
- Dental Care
- Personal Hygiene
- Laundry & Everyday Essentials

SET YOUR DATES

We recommend giving people 2 to 4 weeks to participate. Choose a clear start and end date and include both dates in everything you share.

CREATE A COLLECTION SPOT

Place a clearly marked box, bin or cart somewhere convenient. Include a copy of the requested item list nearby so people can quickly see what is needed.

REMIND & RALLY

Don't announce the drive once and disappear into the corporate email abyss. Send a reminder halfway through and another during the final few days.

Share updates like:

- "We're halfway there!"
- "Only five days left to donate!"
- "Our goal is 100 personal-care items."
- Help us get there!"

CHOOSE HOW YOU'LL COLLECT

- **Ongoing Collection:** Set up a collection box in a lobby, breakroom or other high-traffic area and allow people to donate over several days or weeks.
- **One day push:** Choose a specific day and encourage everyone to bring their donations at once. Turn it into a company-wide challenge, staff meeting activity or service day.
- **Do Both!** Collect throughout the week and finish with a big donation day.

MAKE IT EASY TO PARTICIPATE

Tell everyone exactly what you are collecting, where to leave donations and when the drive ends.

Consider sharing the drive through:

- Staff emails
- Teams or Slack
- Company newsletters
- The easier you make it, the more likely people are to participate.

DELIVER YOUR DONATIONS

Once your drive is complete, gather your donations and coordinate a time to deliver them to The Drop.

5114 Monroe Road Charlotte, NC 28205

Please contact us in advance if you are delivering a large donation so our team can be ready to welcome you.

WANT TO MAKE IT MORE FUN? TURN YOUR DRIVE INTO A LITTLE FRIENDLY COMPETITION:



Department vs. Department:
Who can collect the most?



Fill the Box:
Set a goal for completely fill your collection bin.



Match It:
Ask your company to match employee donations with additional products or a financial gift.



Item of the Week:
Feature a different need or item each week.



Dress-Down Day:
Employees bring an item to participate in a casual day!

Every item makes a difference! Whether your team collects 25 items or 2,500, you're helping making sure people visiting The Drop can access clean, essential personal-care products when they need them.