



# WORLD AIDS DAY LUNCHEON EMAIL TEMPLATES

World AIDS Day takes place on **December 1<sup>st</sup>** each year. It is a worldwide effort to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness. Founded in 1988, World AIDS Day was the first ever-global health day.

World AIDS Day is an opportunity to show solidarity with the millions of people living with HIV worldwide. Most people do this by wearing a red ribbon on the day.

**RAIN's World AIDS Day Luncheon will be held on December 2 at the Charlotte Marriott Center City, 100 West Trade Street. Networking begins at 11:30am and the program is from 12:00 to 1:00 PM. The program will be hosted by Ramona Holloway and will include an inspiring video and speaker testimonials. Greetings will be made by our Presenting Sponsor - Bank of America.**

**YOU can do more than just wear a red ribbon! Help us meet our fundraising goal of \$100,000. Customize the email templates below to invite your guests and follow-up with them between now and December 2.**

## EMAIL TEMPLATE #1 for Table Hosts inviting NEW Friends/Family/Colleagues

It has been 40 years since doctors in Los Angeles and New York started reporting rare illnesses among gay men. The illness, then called AIDS (Acquired Immune Deficiency Syndrome), was soon found to be caused by HIV (human immunodeficiency virus). **Since 1981, 77.3 million people have contracted HIV and 35.4 million have died of AIDS-related illnesses worldwide.**

I have not forgotten the devastating losses of the early days of the HIV pandemic. Each year, I pause on World AIDS Day to remember those that have been lost and to celebrate the strides made to stop this disease.

Will you join me in commemorating World AIDS Day this year?

I am a Table Host for RAIN's World AIDS Day Luncheon, which will be held on **Thursday, December 2 at the Charlotte Marriott City Center, 100 West Trade Street. Networking begins at 11:30 AM and the program is from 12:00 to 1:00 PM.** The program will be hosted by Ramona Holloway and include an inspiring video and speaker testimonial. Greetings will be made by our Presenting Sponsor - Bank of America. **Our fundraising goal is \$100,000.**

Will you please join me? Click [add the link to your personal website page](#) to go to my personal page and sign up. I will be in touch soon with more details.

Thank you!

P.S. RAIN is doing everything possible to protect the health and safety of our guests and staff. RAIN's Board of Directors made the **unanimous decision to move forward with hosting RAIN's World AIDS Day Luncheon in-person.** COVID precautions include a vaccine requirement for all guests of the event. ***This year's luncheon will be a vaccinated only event.*** Vaccination cards and IDs will be checked in the lobby.

## EMAIL TEMPLATE #2 for Table Hosts inviting NEW Friends/Family/Colleagues

**Did you know that since the beginning of the AIDS pandemic in 1981, 77.3 million people have contracted HIV and 35.4 million have died of AIDS-related illnesses?**

December 1<sup>st</sup> is World AIDS Day. I am still helping end the HIV epidemic in our community. Let's unite with others around the world to learn how to prevent HIV, support people with HIV, and remember those who have lost their lives to AIDS.

Because I am passionate about this cause, I am a Table Host for RAIN's World AIDS Day Luncheon, which will be held on **Thursday, December 2 at the Charlotte Marriott City Center, 100 West Trade Street. Networking begins at 11:30 AM and the program is from 12:00 to 1:00 PM.** The program will be hosted by Ramona Holloway and will include an inspiring video and speaker testimonial. Greetings will be made by our Presenting Sponsor - Bank of America. **Our fundraising goal is \$100,000.**

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### **EMAIL TEMPLATE #3 for Event Hosts inviting PAST attendees**

You have been my guest for RAIN's World AIDS Day Luncheon in the past. I think you will agree that these gatherings are wonderful events.

This year, RAIN is hosting the World AIDS Day Luncheon in-person and I am serving as a Table Host. The event will be held on **Thursday, December 2 at the Charlotte Marriott City Center, 100 West Trade Street. Networking begins at 11:30 AM and the program is from 12:00 to 1:00 PM.** The program will be hosted by Ramona Holloway and include an inspiring video and speaker testimonial. Greetings will be made by our Presenting Sponsor - Bank of America. **Our fundraising goal is \$100,000.**

Will you please join me?

Click [add the link to your personal website page](#) to go to my personal page and sign up. I will be in touch soon with more details about that evening.

Thank you!

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