



Live Fully. With or without HIV.

CORPORATE SPONSORSHIP PACKET





**ALL SPONSORSHIPS CAN BE TAILORED
TO MEET SPECIFIC NEEDS AND INTERESTS.**

Since 1992, **RAIN** has been a leader in the fight against HIV in the Charlotte metro area, dedicated to achieving our vision of ending HIV within our community. We are renowned for our innovative services and programs.

Your sponsorship will enable RAIN to continue empowering individuals living with HIV and those at risk, promoting health and eliminating stigma. By investing with us, you make a significant and lasting impact on the lives of local teenagers, young adults, and adults affected by HIV.

As a sponsor, your business will gain visibility on our active social media platforms, including Facebook, Instagram, LinkedIn and now TikTok.

We invite you to join us in our mission through sponsorship opportunities tailored to your needs and goals.


Thank you for considering this opportunity. For further information or any questions, please contact me directly at n.smith@carolinarain.org or 704-973-9818.

Nathan B. Smith
Vice President, Philanthropy



**SOCIAL
MEDIA PLATFORMS**

 Facebook: @RAINCLT

 Instagram: @RAINCLT

 Twitter: @RAINCLT

 YouTube: @RAINCLT

 TikTok: @RAINCLT



The logo for RAIN features the word "RAIN" in large, bold, sans-serif capital letters. The letter "R" is red, "A" is light blue, "I" is medium blue, and "N" is yellow. The letters are partially overlaid by large, curved, abstract shapes in red, light blue, and grey. Below the logo is the website address "CAROLINARAIN.ORG" in a bold, black, sans-serif font.

RAIN

CAROLINARAIN.ORG

***OUR GOAL IS TO MAKE A MEANINGFUL DIFFERENCE IN THE LIVES OF INDIVIDUALS AND FAMILIES
AFFECTED BY HIV IN THE CHARLOTTE METROPOLITAN AREA.***

Since our establishment in 1992, we've been steadfast in providing comprehensive services with integrity, compassion, and a commitment to achieving quality outcomes in HIV services.

RAIN serves a diverse range of individuals, from youth as young as 13 to adults, who are living with HIV or at risk. Our aim is not only to provide critical services but also to reduce the stigma surrounding HIV through education and advocacy. We empower our clients to recognize and combat HIV-related stigma whenever they encounter it.

We believe in accessibility and inclusivity. Our services are available in person and via telehealth, ensuring that we can reach individuals wherever they are. Additionally, our services are offered in both English and Spanish, recognizing the importance of linguistic diversity within our community.

At **RAIN**, advocacy knows no boundaries. We advocate for all people living with HIV, regardless of their race, gender, immigration status, or sexual orientation. Our commitment to equality and justice drives our work.

Our work is about more than just services; it's about inspiring and empowering people to live their lives fully. We aim to open minds, foster understanding, and break down the barriers of stigma associated with HIV. By doing so, we hope to create a world where everyone can live with dignity and without discrimination.

***WE'RE NOT JUST AN ORGANIZATION; WE'RE A NETWORK OF CARING INDIVIDUALS WORKING TOGETHER
TO BUILD A BRIGHTER, MORE INCLUSIVE FUTURE FOR ALL.***



Medical Case Management*

Assisting adults living with HIV (ages 25 and older) in obtaining community resources necessary for maintaining good health and eliminating barriers to effective treatment.



Empowering Positive Youth (EPY)*

Providing compassionate care to youth living with HIV (ages 13 to 24) with peer counseling, referrals to support services, medical case management, mentor/mentee services, education on HIV/STI prevention and support in learning to live with HIV.



Early Intervention Services (EIS)*

Linking individuals who have fallen out of care or newly diagnosed and face the most barriers to effective treatment, adherence and viral suppression.



PrEP Program*

Connecting HIV-negative people to a prescribing physician to obtain medication and implementing risk reduction techniques to reduce the risk of exposure to HIV.



Counseling Services*

Providing on-site and virtual mental health support to clients as they work through issues related to an HIV diagnosis, anxiety, depression, trauma and substance abuse.



Health Insurance Assistance*

Assisting eligible individuals in successfully navigating the health insurance options to meet their unique medical needs. Also providing financial assistance for premiums and other out-of-pocket costs for those living with HIV.



HIV/STI Testing*

Offering free and confidential testing in the community and at our Uptown office and drop in center through walk-ins or appointment. No insurance or payment is required.

* Service provided in Spanish



The Drop*

Welcoming community-based safe space for young men of color who have sex with men are provided HIV education, prevention and essential support services.



The Havens

Providing access to safe and affordable housing for people experiencing homelessness who are living with HIV or other disabilities.



Mobile Testing Unit*

Offering free and confidential HIV/STI testing in the community along with providing support services such as linkage to care, referrals, food gift cards, virtual visits as appropriate during testing encounters.



EASE* (Enhancing wellness through Affirming Services and Education)

Helping individuals decide if they are ready for treatment through a holistic wellness program that focuses on harm reduction based one-on-one counseling, group support and substance use treatment.



Awareness & Prevention Education*

Providing free programs to educate the community on HIV/STI prevention and promote the end of HIV stigma including community presentations and information booths.



Youth & Adult Support Groups*

Offering support groups for adults (open group) and youth (closed group) living with HIV.

* Service provided in Spanish



SPECIAL OPPORTUNITY

PREMIER PRESENTING SPONSOR \$20,000

- Presenting Sponsor for all of RAIN's signature events – AIDS WALK Charlotte, Gay Bingo Charlotte, World AIDS Day Luncheon and the Generosity Gathering (our donor and volunteer appreciation event)
- Logo prominently placed on:
 - Print and online advertisements for all events listed above
 - All e-communications for events listed above
 - AIDS WALK Charlotte sponsor banners
 - AIDS WALK Charlotte t-shirts
 - Gay Bingo Charlotte jumbotrons prior to event and during intermission
 - Gay Bingo Charlotte programs
 - World AIDS Day Luncheon screens prior to event
 - World AIDS Day Luncheon programs
- Static logo and hyperlink on the AIDS WALK Charlotte, Gay Bingo Charlotte and World AIDS Day Luncheon website as a Premiere Presenting Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Opportunity to have RAIN host an educational or recruitment event for your employees
- Opportunity to record a short video (biggest impact is 60 seconds or less) from a representative of your business/company that will be posted on RAIN's social media platforms
- Opportunity to have a premier booth space at all the events listed above (to be staffed by your company)
- Opportunity to have one piece of branded collateral placed on all tables at Gay Bingo Charlotte and the World AIDS Day Luncheon (supplied by your business)
 - Or in lieu of collateral you can make a donation to RAIN's client emergency fund (a sign will be placed on each table showcasing donation)
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- "Featured Sponsor of the Week" designation in e-communications for AIDS WALK Charlotte
- Opportunity to participate in AIDS WALK Charlotte's match days which empowers individuals to donate to registered walkers
- Up to fourteen (14) AIDS WALK Charlotte t-shirts for your team (no matter of fundraising status)
- Team support that is curated to meet your needs and includes setting up your AIDS WALK Charlotte team and registering individuals
- Full page color ad (8.5" W x 11" L) in the bingo program

SPECIAL OPPORTUNITY



PREMIER PRESENTING SPONSOR \$20,000 (CONTINUED)

- Opportunity to have a representative go on stage at all the events listed above and speak about your business (1 minute) or have a video played (1-2 minute video)
- VIP reserved table (10 tickets/seats) to Gay Bingo Charlotte
- Ten (10) drink tickets for the table at Gay Bingo Charlotte
- Opportunity to decorate your reserved table at Gay Bingo Charlotte with this year's theme or your company's brand
- Two (2) complimentary parking passes for Gay Bingo Charlotte
- Two complimentary tables (20 seats) at the World AIDS Day Luncheon
- Opportunity to have up to 10 guests join your company as a premier presenting sponsor at RAIN's Generosity Gathering (our donor and volunteer appreciation event)
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Custom messaging, mentions and boosts on RAIN's social media platforms
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- Use of event photos for your promotional use



AIDS WALK Charlotte has consistently been the Carolinas' largest HIV fundraising walk since 1997. The roughly two-mile walk can be completed in around 30 minutes, making it accessible to participants of all ages. As a family-oriented fundraiser, we welcome anyone who wishes to participate and show their compassion for our neighbors who face challenges in accessing resources and health services, particularly those affected by HIV stigma.

ATTENDANCE: 1,000 TO 1,200 INDIVIDUALS

AIDS WALK LEVELS SPONSORSHIP



PRESENTING SPONSOR \$5,000

- Static logo and hyperlink on AIDS WALK Charlotte website as a Presenting Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo prominently placed on:
 - Day of walk sponsor banners
 - Day of walk t-shirts
 - Print and online advertisements
 - All e-communications
- Opportunity to participate in AIDS WALK Charlotte's match days which empowers individuals to donate to registered walkers
- Opportunity to record a short video (biggest impact is 60 seconds or less) from a representative of your business/company that will be posted on RAIN's social media platforms
- Opportunity to have a premier booth space (to be staffed by your company) at our community gallery on the day of the walk
- Opportunity to have RAIN host an educational or recruitment event for your employees
- "Featured Sponsor of the Week" designation in e-communications for AIDS WALK Charlotte
- Opportunity to have a representative recognize one of awardees during the morning program
- Up to fourteen (14) day of walk t-shirts for your team (no matter of fundraising status)
- Team support that is curated to meet your needs and includes setting up your team and registering individuals
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Custom messaging, mentions and boosts on RAIN's social media platforms
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event
- Additional benefits as requested

AIDS WALK LEVELS SPONSORSHIP



PLATINUM SPONSOR \$2,500

- Static logo and hyperlink on AIDS WALK Charlotte website as a Platinum Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo prominently displayed on sponsor banners as a Platinum Sponsor
- Opportunity to participate in AIDS WALK Charlotte's match days which empowers individuals to donate to registered walkers
- Branded with your company's logo on all promotions for day of and leading up to day (example: Company A is matching the first 100 \$25 gifts made on April 1, up to \$2,500)
- Opportunity to record a short video (45 seconds) from a representative of your business/company that will be posted on RAIN's social media platforms
- Opportunity to have a booth space (to be staffed by your company) in our community gallery on the day of the walk
- Opportunity to have RAIN host an educational or recruitment event for your employees
- "Featured Sponsor of the Week" designation in e-communications for AIDS WALK Charlotte
- Up to eight (8) day of walk t-shirts for your team (no matter of fundraising status)
- Team support that is curated to meet your needs and includes setting up your team and registering individuals
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

AIDS WALK LEVELS SPONSORSHIP



GOLD SPONSOR \$1,000

- Static logo and hyperlink on AIDS WALK Charlotte website as a Gold Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed on sponsor banners as a Gold Sponsor
- Opportunity to have a booth space (to be staffed by your company) in our community gallery on the day of the walk
- Opportunity to record a short video (30 seconds) from a representative of your business/company that will be posted on RAIN's social media platforms
- Opportunity to participate in AIDS WALK Charlotte's match days which empowers individuals to donate to registered walkers
- Team support that is curated to meet your needs and includes setting up your team and registering individuals
- Up to six (6) day of walk t-shirts for your team (no matter of fundraising status)
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

SILVER SPONSOR \$500

- Static logo and hyperlink on AIDS WALK Charlotte website as a Silver Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed on sponsor banners as a Silver Sponsor
- Up to four (4) day of walk t-shirts for your team (no matter of fundraising status)
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

BRONZE SPONSOR \$250

- Static logo and hyperlink on AIDS WALK Charlotte website as a Bronze Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed on sponsor banners as a Bronze Sponsor
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event



GAY BINGO

GAYBINGOCLT.ORG

***A STRAIGHT LINE NEVER WINS AT GAY BINGO,
BUT OUR STRAIGHT FRIENDS ARE ALWAYS WELCOME.***

Gay Bingo Charlotte is not your typical fundraising event in Charlotte - it's a thrilling and unorthodox experience that breaks away from traditional fundraisers. Our primary mission is to promote HIV awareness in an engaging and imaginative manner, and we won't stop until new cases are a thing of the past.

This outrageous and unpredictable event promises to keep you entertained with audience participation, captivating performances, over-the-top entertainment, and an array of fantastic raffle prizes.

Disclaimer: It's important to note that this event is not based on luck, and no cash or prizes can be won from achieving an official bingo.

ATTENDANCE: 1,400 TO 1,500

GAY BINGO LEVELS SPONSORSHIP

PRESENTING SPONSOR \$5,000

- Static logo and hyperlink on the Gay Bingo Charlotte website as a Presenting Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo prominently placed on all marketing collateral
- Logo scrolling on jumbotrons prior to bingo and during intermission
- Opportunity to have a representative go on stage and speak at bingo about your business (1 minute) or have a video played (1-2 minute video)
- VIP reserved table (10 tickets/seats) to Gay Bingo Charlotte
- Opportunity to decorate your reserved table with this year's theme or your company's brand
- Ten (10) drink tickets for the table
- Two (2) complimentary parking passes
- Full page color ad (8.5" W x 11" L) in the bingo program
- Opportunity to have one piece of branded collateral placed on all tables (supplied by your business)
 - Or in lieu of collateral you can make a donation to RAIN's client emergency fund (a sign will be placed on each table showcasing donation)
- Opportunity to have a booth space (to be staffed by your company) during the bingo reception
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Custom messaging, mentions and boosts on RAIN's social media platforms
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event
- Additional benefits as requested



**RAIN's emergency fund, better known as the Dan Mauney Legacy Fund, supports clients with essential services such as rent, utilities, food, transportation and healthcare. These funds are used as a last resort when other community resources are unavailable.*

GAY BINGO LEVELS SPONSORSHIP

RECEPTION SPONSOR \$3,000

- Industry exclusivity
- Static logo and hyperlink on the Gay Bingo Charlotte website as a Reception Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo scrolling on jumbotrons prior to bingo and during intermission
- Opportunity to have a premiere booth space (to be staffed by your company) during the bingo reception
- Up to four (4) banners displayed throughout reception area (provided by your company)
- Six (6) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at reserved table to decorate with this year's theme or your company's brand
- Full page black and white ad (8.5" W x 11" L) in the bingo program
- Opportunity to have one piece of branded collateral placed on all tables (supplied by your business)
 - Or in lieu of collateral you can make a donation to RAIN's client emergency fund (a sign will be placed on each table showcasing donation)
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event

WRISTBAND SPONSOR \$2,000

- Maximum of one (1) Wristband Sponsor
- Static logo and hyperlink on the Gay Bingo Charlotte website as the Wristband Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo scrolling on jumbotrons prior to bingo and during intermission
- Company logo on all 1,400+ customized wristbands (required to wear for all attendees)
- Four (4) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at reserved table to decorate with this year's theme or your company's brand
- Full page black and white ad (8.5" W x 11" L) in the bingo program
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

GAY BINGO LEVELS SPONSORSHIP

GAYME SPONSOR \$1,750

- Maximum of eight (8) Gayme Sponsors
- Static logo and hyperlink on the Gay Bingo Charlotte website as a Gayme Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo scrolling on jumbotrons prior to bingo and during intermission
- Opportunity to have a representative go on stage to talk about your business and pull the numbers during your sponsored gayme
- Four (4) tickets at a reserved table to Gay Bingo Charlotte
- Opportunity to work with the other sponsor/s at reserved table to decorate with this year's theme or your company's brand
- Half page black and white ad (8.5" W x 5.5" L) in the bingo program (connected to your sponsored gayme)
- Opportunity to have one piece of branded collateral placed on all tables (supplied by your business)
 - Or in lieu of collateral you can make a donation to RAIN's client emergency fund (a sign will be placed on each table showcasing donation)
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event

DIVA SPONSOR \$1,000

- Static logo and hyperlink on the Gay Bingo Charlotte website as a Diva Sponsor
 - Static logo and hyperlink on RAIN's sponsors page
 - Logo scrolling on jumbotrons prior to bingo and during intermission
 - Opportunity to have a brief description of your business read from the stage during "Who Wants to be a Diva" segment
 - Company logo on a sign that will follow a pre-selected individual performing during "Who Wants to be a Diva" segment
- Two (2) tickets at a reserved table to Gay Bingo Charlotte
- Half page black and white ad (8.5" W x 5.5" L) in the bingo program
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event

**RAIN's emergency fund, better known as the Dan Mauney Legacy Fund, supports clients with essential services such as rent, utilities, food, transportation and healthcare. These funds are used as a last resort when other community resources are unavailable.*

GAY BINGO LEVELS SPONSORSHIP



COMMUNITY SPONSOR \$300

- Static logo and hyperlink on the Gay Bingo Charlotte website as a Community Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Special mention in the bingo program as a Community Sponsor
- Two (2) complimentary tickets to Gay Bingo Charlotte
- Half page black and white ad (8.5" W x 5.5" L) in the bingo program
- Invitation to attend RAIN's donor celebration event

RAFFLE SPONSOR

Your business can donate such as gift cards, goodie baskets, passes, merchandise and tickets that will be put into prize packs and raffled off during the night of bingo. Your donation will be listed in the bingo program and on Gay Bingo's website.

Don't stop at one donation. Give several items and get several mentions.



WORLD AIDS DAY LUNCHEON

WORLD AIDS DAY CLT.ORG



The World AIDS Day Luncheon is an extraordinary event dedicated to uniting our community to remember those lost, raise awareness about HIV, and learn how RAIN is working to end HIV in the community. Funds raised at the Luncheon make a meaningful impact in the lives of those living with HIV and those with reason for prevention served by RAIN.

Join us for a day of enlightenment, empowerment, unity, and hope as we strive to create a world where every individual living with HIV receives the care, respect, and support they deserve. Together, we can empower persons living with HIV and those at risk to be healthy and stigma free!

ATTENDANCE: 300 – 400

WORLD AIDS DAY LUNCHEON LEVELS SPONSORSHIP



PRESENTING SPONSOR \$5,000

- Static logo and hyperlink on the World AIDS Day Luncheon website as a Presenting Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo prominently displayed in luncheon program and signage as Presenting Sponsor
- Logo displayed in luncheon program as a Presenting Sponsor
- Logo scrolling on jumbotrons prior to the luncheon
- Opportunity to have a representative to speak at the luncheon (1 minute)
- One (1) complimentary table of ten (10) to the luncheon
- Opportunity to have one piece of branded collateral placed on all tables (supplied by your business)
- Opportunity to have a booth space (to be staffed by your company) during the networking portion of the luncheon
- "Featured Sponsor of the Month" designation in one RAIN e-newsletter
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Custom messaging, mentions and boosts on RAIN's social media platforms
- One hashtag of your choosing (example: #yourcompany) that will be included on all social media posts
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event
- Additional benefits as requested

PLATINUM SPONSOR \$3,000

- Static logo and hyperlink on the World AIDS Day Luncheon website as a Platinum Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed in luncheon program as a Platinum Sponsor
- Logo scrolling on jumbotrons prior to the luncheon
- Special mention from the podium at the luncheon
- Six (6) complimentary seats to the luncheon
- Opportunity to have a booth space (to be staffed by your company) during the networking portion of the luncheon
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Use of event photos for your promotional use
- Invitation to attend RAIN's annual donor celebration event

WORLD AIDS DAY LUNCHEON LEVELS SPONSORSHIP



GOLD SPONSOR \$2,000

- Static logo and hyperlink on the World AIDS Day Luncheon website as a Silver Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed in luncheon program as a Gold Sponsor
- Logo scrolling on jumbotrons prior to the luncheon
- Four (4) complimentary seats to the luncheon
- Opportunity to have a booth space (to be staffed by your company) during the networking portion of the luncheon
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

SILVER SPONSOR \$1,000

- Static logo and hyperlink on the World AIDS Day Luncheon website as a Silver Sponsor
- Static logo and hyperlink on RAIN's sponsors page
- Logo displayed in luncheon program as a Silver Sponsor
- Logo scrolling on jumbotrons prior to the luncheon
- Two (2) complimentary seats to the luncheon
- Opportunity to have a booth space (to be staffed by your company) during the networking portion of the luncheon
- RAIN will "Like" and "Follow" your business pages on Facebook, Twitter, LinkedIn, Instagram and TikTok
- Special mentions on RAIN's social media platforms
- Invitation to attend RAIN's annual donor celebration event

INDIVIDUAL TABLE SPONSORS \$500

- This opportunity is for individuals only (not companies)
- One table of ten (10) at the World AIDS Day Luncheon
- Name listed on the World AIDS Day Luncheon website as a Table Host
- Name listed in luncheon program as a Table Host
- Name displayed on your table
- Invitation to attend RAIN's annual donor celebration event



BOARD **RAIN**
OF DIRECTORS

BOARD OF DIRECTORS

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Attorney

John Covington, Vice Chair
Retired, Finance

Julie Lindberg, Treasurer
Fifth Third Bank

Ricardo Lawson, Secretary
Greystar

Kirk Brittain
Human Resources

Timothy Brummett
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Ramona Holloway
Ramona Holloway Media

Chris Jackson
Syneos Health

Kamille Jones
Duke Energy

Douglas Meardon, MD
Atrium Health

Mia Shelvin
Synchrony

Adam Winebarger
Novant Health



Live Fully. With or without HIV.

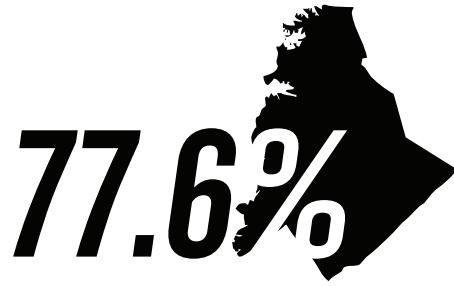
601 E. 5th Street, Suite 470
Charlotte, NC 28202

704-372-7246 main
704-372-7418 fax

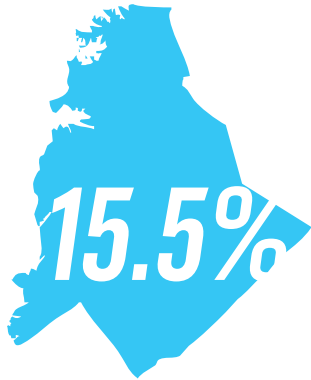
carolinarain.org



people were newly diagnosed with HIV



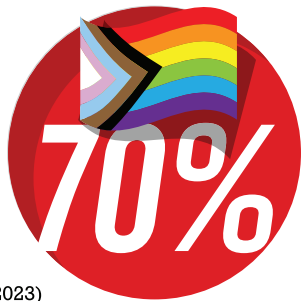
of people living with HIV
in Mecklenburg County received HIV care.



people had a diagnosis of Stage 3 HIV (AIDS)
within 3 months of initial diagnosis
of HIV (Mecklenburg Co.)

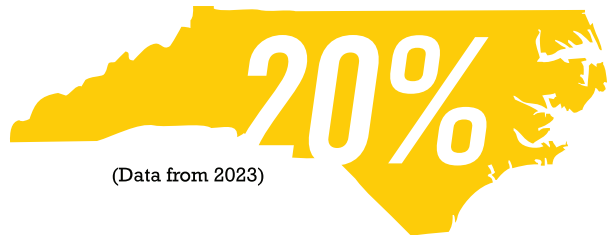


The rate of Black males living with an HIV diagnosis
is 6.9 times that of White males (Mecklenburg Co.)



(Data from 2023)

RAIN tested 1,484 individuals for HIV and found
27 new positives 70% of RAIN's clients self-identify
as members of the LGBTQIA community.



(Data from 2023)

of RAIN's client base are part
of the Latiné community.



(Data from 2023)

RAIN linked 124 individuals who have fallen out of care or newly diagnosed
to effective treatment, adherence and viral suppression.

This information was taken from AIDSvu.org.
National data is from 2021 (the most current data)