



# RAIN | Impact Report

Care. Access. Community.

## A Year of Deeper Impact

RAIN continues to focus on meeting people where they are, supporting them and strengthening the connections that help them stay healthy. Across our services, we saw growth not only in the number of people served, but in the depth and consistency of care those individuals received.

# 2025

# 575

+6%

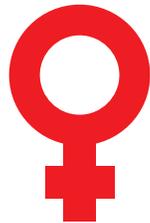
RAIN served **575** individuals, seeing an increase of **6%** from the previous year.

### Gender Breakdown



# 78%

Male



# 17%

Female



# 4%

Transgender

# 1%

Gender Non-Conforming

### Age Breakdown

# 8%

Age 24

# 75%

Ages 25 to 55

# 17%

Ages 56+

# 50%

Clients that received multiple services went from 72 to 108 in 2025. That's a **50% increase**

# 61

Adult and Latine support groups saw an increase together serving **61** clients.

Showing the continued need for community based support that is culturally responsive.

# 28%

**+8%**

28% of RAIN's clients identify as part of the Latiné community – that is an **8% increase**



# 74%

**+7%**

74% of our clients self-identify as members of the LGBTQIA+ community – a **7% increase**

# RAIN | Impact Report **2025**

## Care that Works

RAIN's outcomes reflect strong engagement and effective support.

**Overall Viral Suppression Rate of Clients: 91%**



Viral suppression means HIV is at very low levels, supporting long-term health and preventing transmission.

**93%**  
Case Management

**92%**  
Insurance Clients



### Awareness and Prevention

**135**

RAIN provided 135 awareness and prevention education presentations in 2025.

**4x**  
the amount from 2024

Counseling

**44%**



Counseling services saw a 44% increase, going from 865 sessions to 1,246 in 2025.

### Testing and Prevention

**1,871**  Tested

RAIN is meeting people where they are and tested 1,871 individuals, ensuring access was available where people felt most safe and comfortable.

**22%**

RAIN Office

**406 Tests**

**48%**

The Drop

**896 Tests**

**30%**

Community

**569 Tests**

PrEP

**5x**



the amount of people accessed PrEP in 2025.



Individuals newly diagnosed with HIV in 2025:



All 5 were male. All were between the ages of 22 and 35.



Average Cost Per Test \$231.88

# RAIN | Impact Report **2025**

**THE DROP** **1,566** visits **↑85%**

The Drop continued to serve as a vital community hub in 2025, offering low-barrier access to essential resources that support daily stability. Our drop in center had **1,566 visits**, which was an **85% increase** from the previous years, showing a growing trust and reliance on the center.

## Top 5 Accessed Services

**510**

showers provided



**502**

visits to the food pantry  
(in partnership with Nourish Up)

**361**

laundry cycles completed



**158**

visits to the clothing closet

**164**

logins in the computer lab  
(supporting job searches and resume building)

*The Drop is not only a place for services, but a place for connection.*

## Community Connection

RAIN's events raise awareness and build community while engaging individuals in advocacy, fundraising, celebration and remembrance. Each event strengthens our visibility, reduces stigma and reinforces our community's responsibility for helping end HIV in our community.

**945**

AIDS Walk Charlotte  
945 people engaged



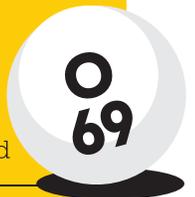
**500**

Pride in the Park  
500 people engaged



**1,450**

Gay Bingo Charlotte  
1,450 people engaged



**250**

World AIDS Day Luncheon  
250 people engaged



These would not be possible without the support of our clients, staff, volunteers, partners, and donors. Together, we are building a healthier and more connected community.

## Removing Barriers to Care

Many of the most impactful supports RAIN provides are often invisible, but essential.

**\$804,208** on insurance premiums for 196 individuals.

**196**

**\$23,818** was used in emergency assistance through the Dan Mauney Legacy Fund. 84% of the funds helped with housing and food assistance.

**Dan Mauney Legacy Fund**



**\$71,530** on Lyft rides

**4,642**

4,642 rides helped clients attend doctor's appointments, counseling sessions and other essential services.

**15%↑**

The number of clients needing financial assistance went up by 15%.