
LUNCHEON
20 WORLD AIDS DAY 26
RAIN
Live Fully. With or without HIV.

About the Luncheon



The 13th Annual World AIDS Day Luncheon is a meaningful and inspiring event focused on supporting people living with HIV and those at risk. On **Thursday, December 3**, our community will gather at The Casey to honor lives lost, raise awareness, and learn how RAIN is working to end HIV in our region.

World AIDS Day, observed each year on December 1, was established in 1988 as the first global health day. It's a time to remember those lost to AIDS-related illnesses, show solidarity with those living with HIV, and recommit to ending the epidemic.



Today, more than 38 million people around the world, including 1.2 million in the U.S., live with HIV. Here in Mecklenburg County, hundreds are diagnosed each year. While medical advances and legal protections have improved outcomes, stigma, misinformation, and health disparities still create barriers to care.

World AIDS Day reminds us: HIV is not over. Raising awareness, promoting education, and fighting stigma remain vital in protecting our community and building a healthier future.

RAIN's World AIDS Day Luncheon is more than a fundraiser, it's a day of unity, reflection, and hope. Together, we can ensure that every person living with HIV receives the respect, care, and support they deserve. Your presence and support help make this vision a reality.



Thursday, December 3

11:30 AM to 1:00 PM

The Casey

1801 N. Tryon Street

worldaidsdayclt.org

All About RAIN



We're not just an organization; we're a network of caring individuals working together to build a brighter, more inclusive future for all.

Since 1992, RAIN has been a trusted leader in delivering compassionate, comprehensive HIV services with integrity and a commitment to achieving meaningful outcomes.

We serve a diverse community, from youth as young as 13 to adults living with or at risk for HIV. Our work goes beyond critical services: we're dedicated to breaking the stigma through education, advocacy, and empowering individuals to challenge HIV-related discrimination wherever it appears.

Accessibility and inclusivity are at the heart of our mission. We offer services in person and via telehealth to meet people where they are, and we provide care in both English and Spanish to reflect the linguistic diversity of our community.

At RAIN, advocacy knows no boundaries. We fight for the rights and dignity of all people living with HIV, regardless of race, gender identity, immigration status, or sexual orientation. Equality a nd justice are not just values — they are the foundation of everything we do.

Our work is about more than services; it's about inspiring people to live fully. By opening minds, fostering understanding, and breaking down stigma, we're building a world where everyone can live with dignity, respect, and hope.

Our goal is to make a meaningful difference in the lives of individuals and families affected by HIV in the Charlotte metropolitan area.

Our Services

- Medical Case Management
- Empowering Positive Youth (EPY)
- Early Intervention Services (EIS)
- PrEP Program
- Counseling Services
- Health Insurance Assistance
- HIV/STI Testing
- The Drop
- The Havens
- Mobile Testing Unit
- EASE (Enhancing wellness through Affirming Services and Education)
- Awareness & Prevention Education
- Youth & Adult Support Groups

What it Means to be a Table Host

Being a Table Host at RAIN's World AIDS Day Luncheon is more than just filling a table, it's about leading with purpose, building community, and making a direct impact in the fight to end HIV.

As a Table Host, you play a vital role in the success of the event by inviting friends, colleagues, and connections to join you for an inspiring afternoon of remembrance, education, and hope. You are a connector, bringing people together to honor lives lost, celebrate progress, and support those still impacted by HIV.



Your table becomes a space of awareness and advocacy. Through your outreach, you help amplify RAIN's mission and raise critical funds that support compassionate care, prevention services, and programs that empower people living with HIV in our community.

It's a simple but powerful way to support RAIN; all while creating an unforgettable experience for your guests and showing them how they, too, can be part of this meaningful movement.

Together, we can end HIV, one table at a time.

You agree to...

- Invest in RAIN's mission by purchasing a table for $500 (which will be applied to your fundraising goal)
- Raise a minimum of $2,500 (this includes your investment, and you are not fiscally responsible if the goal isn't met)
  - This can be done from guests joining you at the luncheon along with outside supporters through your personalized fundraising page
- Commit to filling all nine (9) additional seats (of course the most important seat is the one you will be sitting in)
- Actively pursue guests that can help you reach your goal

What it Means to be a Table Host

In Return, RAIN will provide...

- One table (10 seats) at the luncheon
- Online site to directly invite your guests to sit with you
- Your name listed on the table and in the event program
- Customized QR code for your table on the day of the luncheon
- Customized fundraising page for your donors to support your efforts
- With the option to connect your fundraising page to Facebook fundraisers and expand your fundraising efforts to all your friends and followers
- Tools to help you fundraise and recruit guests including tips, sample text and graphics
- A list of donor names and contact information, if you've hosted in the past
- Invitation to attend RAIN's donor thank you celebration

Becoming a Host in 4 Easy Steps



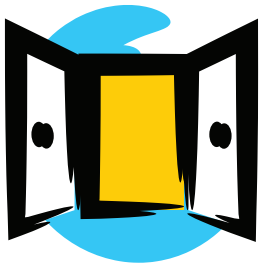
SIGN UP

Invest in a table of 10 for $500



INVITE FRIENDS

Start inviting your guests to join you on December 3rd.



JOIN US

Arrive at The Casey by 11:15 to greet your guests.



DONATE NOW

Use your personalized fundraising link to have your guests donate.

Fundraising & Recruitment Tips



When it comes to fundraising, one of the most effective strategies is to reconnect with people who have given before, reminding them of the impact their past donation has made can inspire them to give again.

Your personal story also plays a powerful role. Research shows that friends, family, and colleagues are most compelled to give when they understand why the cause matters to you. Don't be afraid to follow up with those you've asked; texts and phone calls can go a long way.

Don't forget to mention to your guests to check to see if their employer offers matching gifts. This can easily double their support to RAIN and they can see if their company participates by visiting our online service at www.carolinarain.org/matching-gifts.

PLEDGE LEVEL	MONTHLY PAYMENTS	QUARTERLY PAYMENTS	EMPLOYER MATCH	TOTAL AMOUNT of SUPPORT
$250	$20.83	$62.50	$250	$500
$500	$41.66	$125	$500	$1,000
$1,000	$83.33	$250	$1,000	$2,000
$1,500	$125	$375	$1,500	$3,000
$2,000	$166.66	$500	$2,000	$4,000

Using Your Social Media to Fundraise



As a Table Host, you'll receive your own personal fundraising URL, a simple and effective way to share your involvement with friends, family, and colleagues. You can easily post your link across your social media platforms, and don't forget to personalize your fundraising page to reflect your story and why you support RAIN.

Don't Forget: Facebook and Instagram Stories are great ways to spread the word and engage your community. A quick story with a call to action can go a long way in helping you reach your goal!

SAMPLE 1:

I'm proud to support my community through RAIN's World AIDS Day Luncheon on Thursday, December 3. Will you join me in making an impact and standing with those affected by HIV? Make your donation today at **[insert fundraising link]**. #RAINCLT #LiveFully #WorldAIDSDayCLT

SAMPLE 2:

World AIDS Day, observed every December 1, honors those we've lost and strengthens our commitment to ending the HIV epidemic. I support RAIN each year by attending their powerful luncheon. Will you support my fundraising efforts by donating at **[insert fundraising link]**. #RAINCLT #LiveFully #WorldAIDSDayCLT

SAMPLE 3:

Each year, I support RAIN's World AIDS Day Luncheon to hear what's happening in our community, celebrate local HIV advocates, and hear moving stories from those directly impacted Join me in the fight and donate today - **[insert fundraising link]**.
#RAINCLT #LiveFully #WorldAIDSDay

Email Invite
Sample 1

For NEW Friends/Family/Colleagues



Subject Line Ideas:

- Join Me in Making a Difference Here in Charlotte
- A Seat at My Table, A Step Toward Ending HIV Stigma
- Let's Come Together for Something that Truly Matters

Hi [Insert Name],

I wanted to invite you to something that really means a lot to me.

Right here in Mecklenburg County, hundreds of people are diagnosed with HIV each year. Even with the medical advances we've made, stigma, misinformation, and access to care are still very real challenges, especially in our own community.

That's why I support RAIN, a local nonprofit that's been leading the fight against HIV in Charlotte since 1992. I've signed on as a Table Host for their annual World AIDS Day Luncheon, and I'd love for you to join me at my table:

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

The luncheon is a beautiful afternoon of honoring lives lost, hearing real stories from people living with HIV in Charlotte, and learning how RAIN is making a difference from housing support to medical case management to breaking down stigma through education.

If you're open to it, I'd love to have you join me. You can RSVP through my personal page here:
[Insert Your URL]

I'll follow up with more details soon, and I really hope you'll consider being a part of this powerful day.

With appreciation,
[Insert Your Name]

Email Invite
Sample 2

Another Option for NEW Contacts



Subject Line Ideas:

- This Matters and it's Happening in Our Backyard
- Be Part of Something Powerful This December
- Let's Talk About HIV and What We Can do to Help

Hi [Insert Name],

Since 1981, more than 77 million people worldwide have contracted HIV, and over 35 million have died of AIDS-related illnesses. But here's what really hits home: hundreds of people in Mecklenburg County are still being diagnosed with HIV every year.

That's why I'm proud to support RAIN, a Charlotte based nonprofit that serves youth and adults living with or at risk for HIV – right here in our own neighborhoods.

This year, I'm hosting a table at RAIN's World AIDS Day Luncheon, and I would love for you to join me:

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

This event is always deeply moving. We'll hear from inspiring speakers, learn what RAIN is doing to reduce stigma and improve lives in our community, and leave feeling more connected to each other and the cause.

If you're available, it would mean a lot to have you there with me. You can RSVP through my personal page here: **[Insert Your URL]**

Thank you for considering it because your presence truly makes a difference.

Warmly,
[Insert Your Name]

Email Invite
Sample 3

For Past Attendees

Subject Line Ideas:

- You've Joined Me Before. Will You Come Again?
- I Saved a Seat at My Table
- Let's Keep Showing Up for Charlotte Together

Hi [Insert Name],

You've been part of RAIN's World AIDS Day Luncheon with me before, and I think you'll agree it's one of the most meaningful events of the year.

That's why I'm back again as a Table Host, and I'd be honored to have you join me once more.

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

Every year, this event reminds me why I care so deeply about RAIN's mission. HIV still affects hundreds of people each year in Mecklenburg County, and stigma continues to be a barrier to care. But RAIN is doing incredible work to change that — and this luncheon is a moment to reflect, learn, and give back.

Let's show up again for those we've lost, for those living with HIV, and for the future we believe in. You can RSVP through my personal page here: **[Insert Your URL]**

I really hope you'll be at my table.

With gratitude,
[Insert Your Name]

Email Invite
Professional Sample 1

For New Friends/Family/Colleagues



Subject Line Ideas:

- Join Me in Supporting a Cause That Matters to Charlotte
- A Seat at My Table, A Step Toward Ending HIV Stigma
- Let's Come Together for Something Meaningful

Hi [Insert Name],

I hope this note finds you well. I'm reaching out to personally invite you to an event that is deeply meaningful to me.

Each year in Mecklenburg County, hundreds of individuals are diagnosed with HIV. Despite the progress we've made in treatment, our community still faces challenges like stigma, misinformation, and limited access to care.

That's why I'm proud to support RAIN, a Charlotte-based nonprofit that has been a leader in HIV education, care, and advocacy since 1992. I've signed on as a Table Host for their annual World AIDS Day Luncheon, and I would be honored to have you join me:

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

This event is a powerful afternoon of remembrance, inspiration, and action. You'll hear stories from those affected by HIV, learn about the work RAIN is doing to support our neighbors, and discover how we can each play a part in ending stigma.

If you're able to attend, please RSVP through my personal page here: **[Insert Your URL]**

I'll follow up with more details as we get closer. I truly hope you'll consider joining me for this important day.

With appreciation,
[Insert Your Name]

Email Invite
Professional Sample 2

Another Option for New Contacts



Subject Line Ideas:

- This Matters and It's Happening Right Here in Charlotte
- Be Part of Something Powerful This December
- Let's Talk About HIV and What We Can Do to Help

Hi [Insert Name],

Since the beginning of the HIV epidemic, more than 77 million people have contracted the virus; and over 35 million lives have been lost. Today, this is not just a global issue; it's a local one. In Mecklenburg County, hundreds of new HIV diagnoses are still happening every year.

That's why I'm committed to supporting RAIN, a Charlotte nonprofit that empowers and advocates for people living with or at risk for HIV – right here in our community.

I've signed on as a Table Host for RAIN's upcoming World AIDS Day Luncheon, and I would love for you to be part of it:

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

The event is always moving and memorable. We'll hear from community voices, learn how RAIN is dismantling stigma and building access to care, and leave more informed and inspired.

If you're available, your presence would mean a great deal. You can RSVP through my personal page here: **[Insert Your URL]**]

Thank you for considering it. I'd love to have you at my table.

Warmly,
[Insert Your Name]

Email Invite
Professional Sample 3

For Past Attendees

Subject Line Ideas:

- You've Joined Me Before, Will You Come Again?
- I Saved a Seat at My Table
- Let's Keep Showing Up for Charlotte Together

Hi [Insert Name],

You've joined me in the past for RAIN's World AIDS Day Luncheon, and I think you'll agree it's one of the most meaningful and impactful events of the year.

I'm honored to return this year as a Table Host, and I would love to have you at my table once again:

Thursday, December 3
The Casey, 1801 N. Tryon St, Charlotte
Networking at 11:30 AM; Program from 12:00 to 1:00 PM

This event always brings a powerful sense of purpose. HIV continues to affect hundreds of people in our community every year, and stigma remains a major barrier. RAIN is doing exceptional work to address both and this luncheon is an opportunity to reflect, reconnect, and recommit.

Let's show up again—for those we've lost, for those living with HIV, and for the future we want to build together. You can RSVP through my personal page here: **[Insert Your URL]**]

I truly hope to see you there.

With gratitude,
[Insert Your Name]

Join Us!

Be the Reason Someone Shows Up. When you become a Table Host for RAIN's World AIDS Day Luncheon on **Thursday, December 3**, you're not just reserving seats, you're creating a space for compassion, connection, and change.

As a Table Host, you use your voice and network to bring people together for a powerful afternoon that honors those we've lost, uplifts those living with HIV, and strengthens our collective fight to end the epidemic.

You don't need to be an expert, just someone who cares. Your table becomes a platform for awareness, a symbol of hope, and a way to raise critical support for RAIN's life-saving work.

If you believe in equality, dignity, and a future without HIV stigma – this is your moment.

Sign up to host a table. Bring your people. Make an impact.

Thank you.

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