

Let's End HIV.

**It Starts With You**



**MAY.7.2022**

[aidswalkclt.org](http://aidswalkclt.org)



**FACEBOOK  
FUNDRAISING**



# FACEBOOK FUNDRAISING

## USING FACEBOOK FUNDRAISING PLATFORM TO FUNDRAISE FOR WALK

You can connect your AIDS WALK Charlotte fundraising page to create a Facebook fundraising event. So if someone donates directly to your walk page or your Facebook fundraiser they are connected and shows your growth.

You can set this up in just a few simple steps (please remember that if you that if delete your fundraiser on the AIDS WALK Charlotte site, you won't be able to reconnect it).


1



### LOG INTO PARTICIPANT CENTER

Search... [REGISTER NOW!](#) [LOGIN](#)

2


### CHOOSE FACEBOOK FUNDRAISER





-  View my page
-  Dashboard
- Manage your team
- Set up your page
- Create a Facebook Fundraiser**
- Invite friends to join you
- Raise at least \$1,600 USD
- Complete challenges


### MY DASHBOARD


Hi Nathan, here's how you're doing this wee


 Mar 11, 2021 to Mar 18, 2021



**ONLINE DONATIONS**  
\$605 USD  102%



**PAGE VIEWS**  
39  225%




**EMAILS SENT**  
0

## 3

## CONNECT FACEBOOK

### CREATE A FACEBOOK FUNDRAISER

- 1 Connect your AIDS WALK CHARLOTTE 2021 fundraising page to Facebook. On average, connected fundraisers raise more than \$150 through Facebook.
- 2 Invite friends, share updates and collect donations here and on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your fundraising goal.

 Continue with Facebook



**OneCause Peer to Peer** would like to manage your Fundraisers.

Choose what you allow

By continuing, OneCause Peer to Peer will receive ongoing access to the information you share and Facebook will record when OneCause Peer to Peer accesses it. [Learn more](#) about this sharing and the settings you have.

[OneCause Peer to Peer's Privacy Policy and Terms](#)

Cancel

OK



# FACEBOOK FUNDRAISING

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EDIT NAME & DESCRIPTION

## CREATE A FACEBOOK FUNDRAISER

Congratulations on creating your Facebook Fundraiser. You will now be able to reach out to your friends and have them donate here on your fundraising page or in Facebook on your Fundraiser.

We will also take care of keeping your fundraising totals in sync. Any donations made through Facebook will appear on your fundraising page as being from "A Facebook Friend". The donor's name will be visible to you in Facebook and may appear on your Fundraiser depending on the privacy settings that the donor used.

Your Facebook Fundraiser is at <https://facebook.com/donate/940307876507127>

### Edit Your Facebook Fundraiser

What do you want to call your Fundraiser? \*

Nathan Smiths fundraiser for AIDS WALK CHARLOTTE 2021

Describe your Fundraiser (Optional)

AIDS WALK Charlotte 2021 is going virtual again this year but that doesn't mean the fundraising and need aren't real! AIDS WALK Charlotte raises funds for the services and programs RAIN provides free to the Charlotte community.

I am joining other amazing people to do my part in ending HIV in our community. I am STEPPING UP to make an impact in Charlotte. AIDS WALK Charlotte is important to me and I've set a fundraising goal that I hope you will help me reach.

Did you know...

On average, 6 new cases of HIV are reported each week in Mecklenburg County.

Lifetime risk of an HIV diagnosis is higher if you live in the South, including North and South Carolina.

You can manage the name, description and goal for your Facebook Fundraiser from here. For all other changes, you will need to [edit your Fundraiser in Facebook](#).

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EDIT GOAL & SAVE

What is your personal fundraising goal? \*

\$ 1600

If you manage your fundraising goal here, we will automatically update both your fundraising page and your Facebook Fundraiser with your new goal.

Cancel

Save

## 6

## CHECK OUT FACEBOOK



**Nathan B Smith** created a fundraiser for RAIN, Inc.

1m · Facebook Fundraisers · 🌐

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Did you know... [See More](#)



**Nathan Smiths fundraiser for AIDS WALK CHARLOTTE 2021**

Fundraiser for RAIN, Inc. by Nathan B Smith

\$940 raised of \$1,600

13 people donated.

Donate